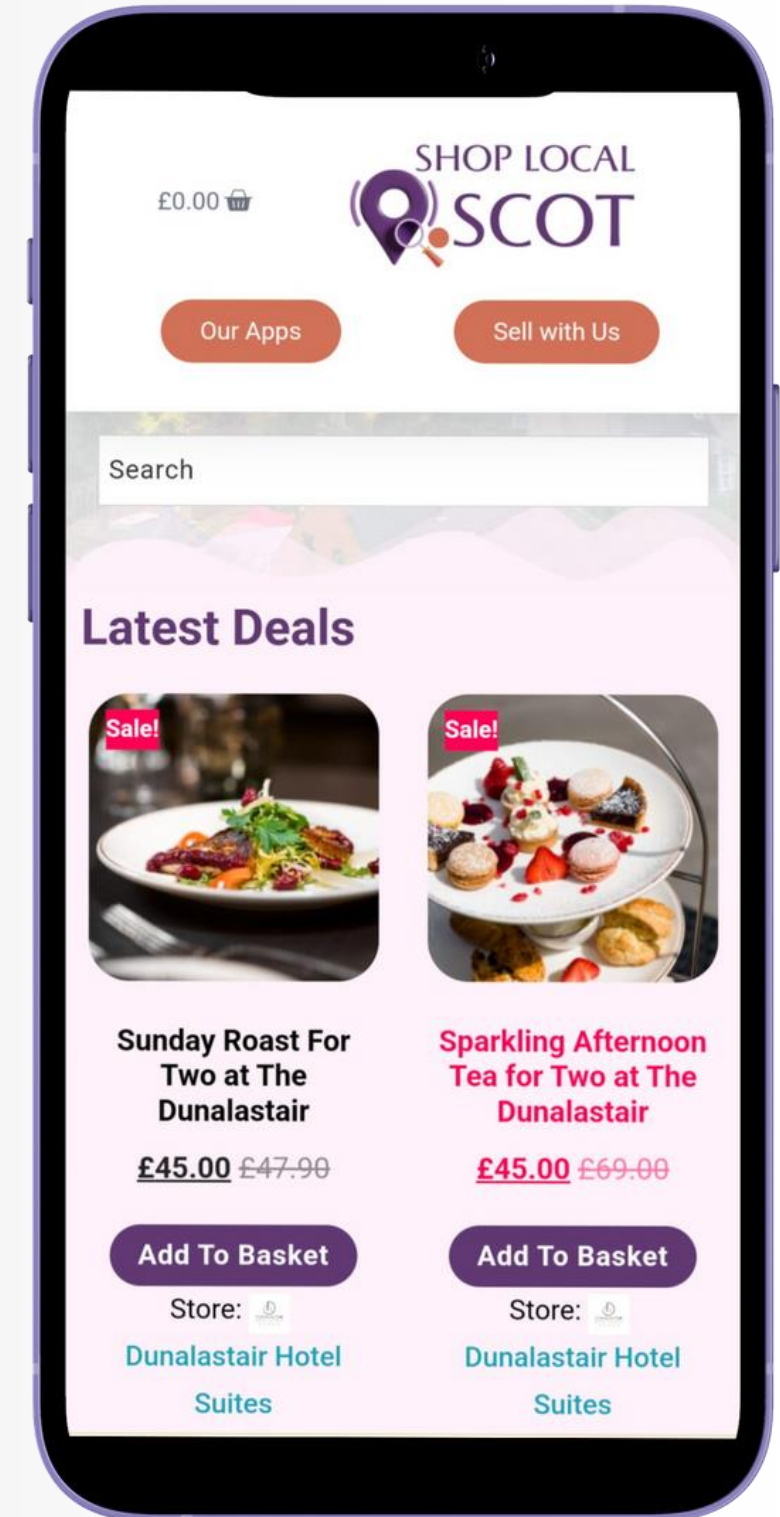
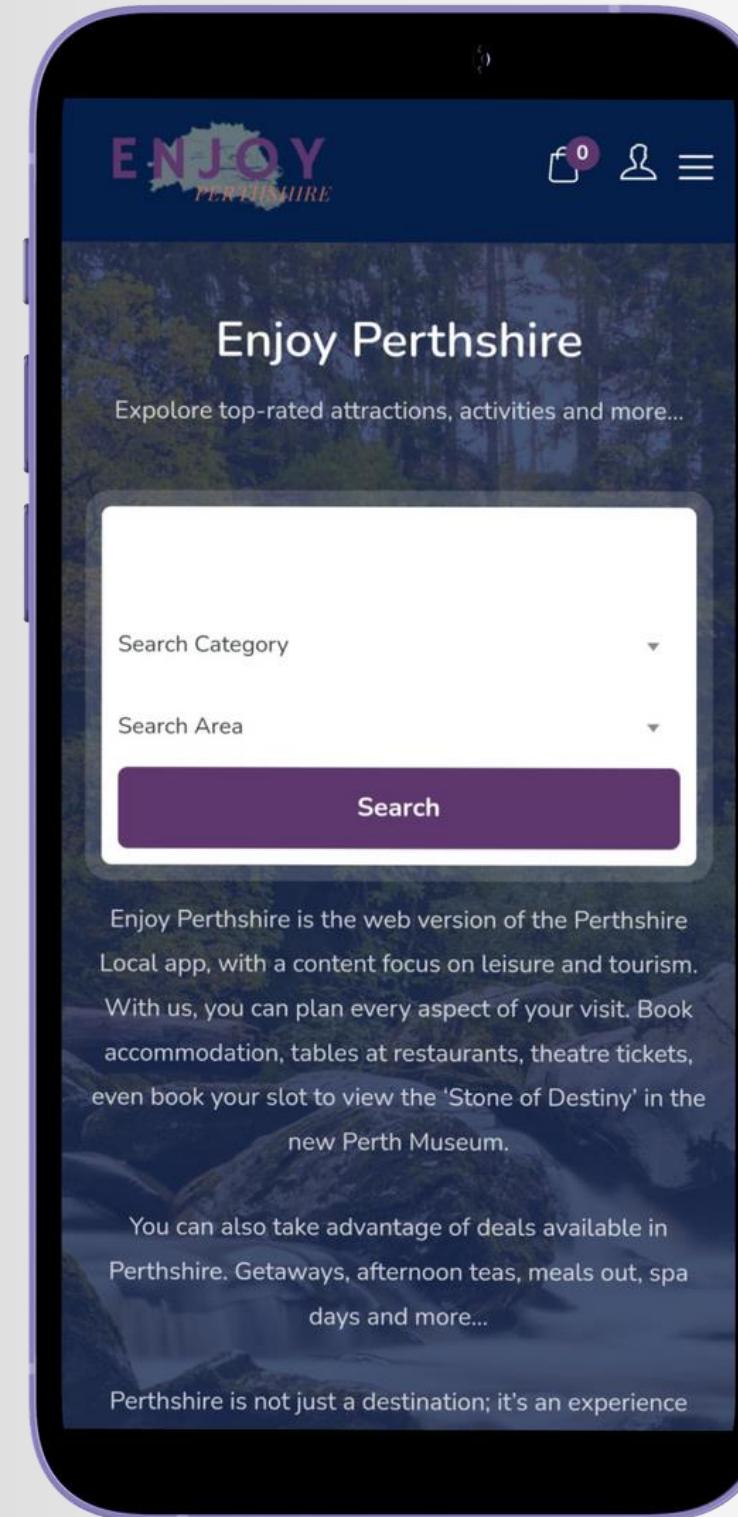
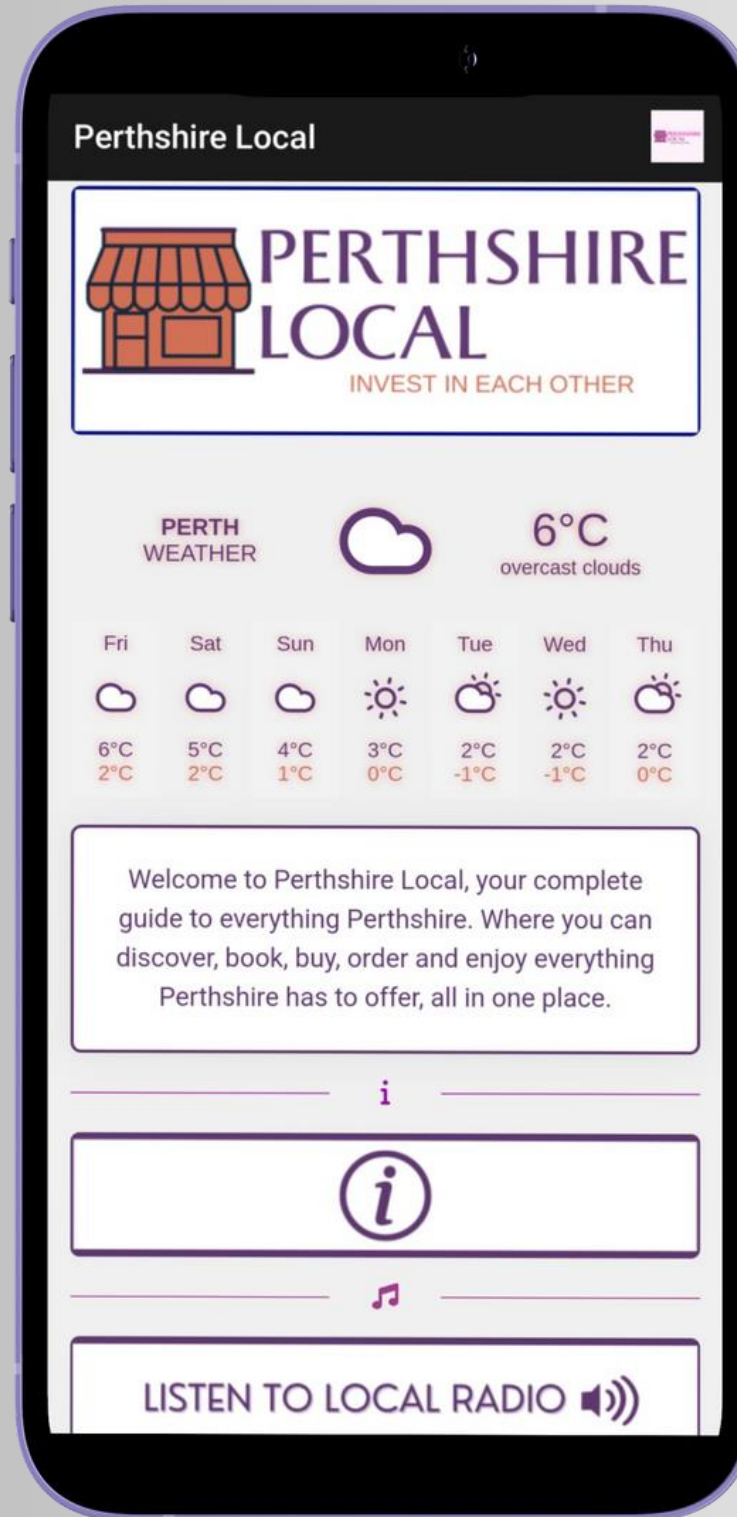




PERTSHIRE LOCAL
INVEST IN EACH OTHER

ENJOY
PERTSHIRE

SHOP LOCAL SCOT



PART OF SHOP LOCAL SCOTLAND

SHOP LOCAL SCOTLAND



By becoming a member, you get a listing on our app, a listing on our website, and direct access to the Shop Local Scotland network of Facebook Groups.

Use our groups to increase your reach and engage with our audience.

Our Facebook Network **as of January 27th 2024**



Perthshire Local
52,937



Dundee & Angus Local
11,403



North Lanarkshire Local
6,509



ShopLocal.Scot
5,181



Aberdeenshire Local
1,047



Shop Local Scotland
1,682

78,759

OUR GROWTH

Our Facebook Following

as of 1st March 2023

30,370



Perthshire Local Page

9,136



Perthshire Local Group

12,370



Food & Drink

1,754



Dundee Local Group

5,140



Hair, Beauty, Health & Wellbeing

745



What's Happening

785



Property, Trades & Business Services

440

@PerthshireLocal

Since March 1st 2023, our Facebook Network has grown from 30,370 followers to 78,759.

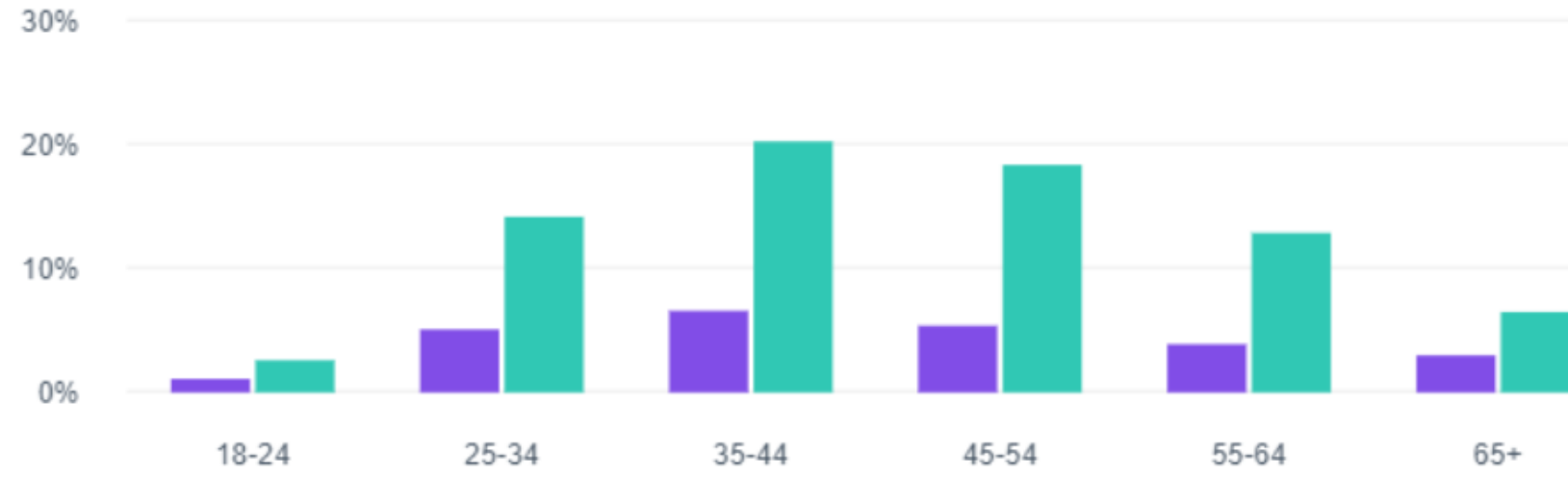
An increase of 48,389 followers, at a rate of over 145 new followers per day.



MEMBERS CAN POST DIRECT INTO THE PERTHSHIRE LOCAL GROUP

Age and gender

Men 25.10%
Women 74.90%

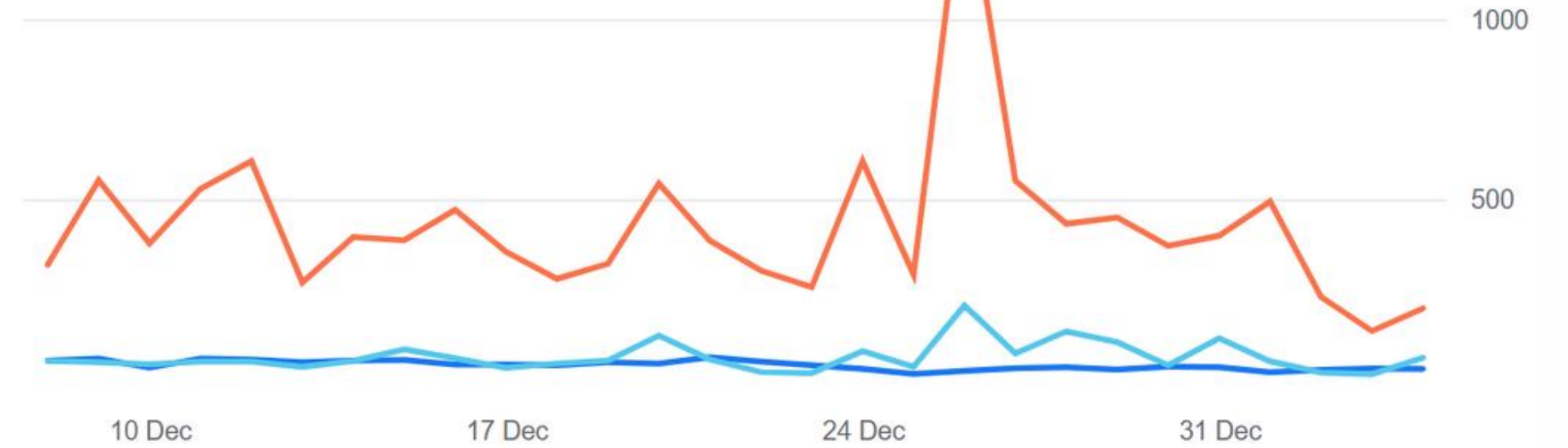


All

1,099 posts ▼ 19%
1,727 comments ▲ 95%
11,939 reactions ▲ 88%

8 Dec 2023 - 4 Jan 2024

Posts Comments Reactions All



847,668 viewed

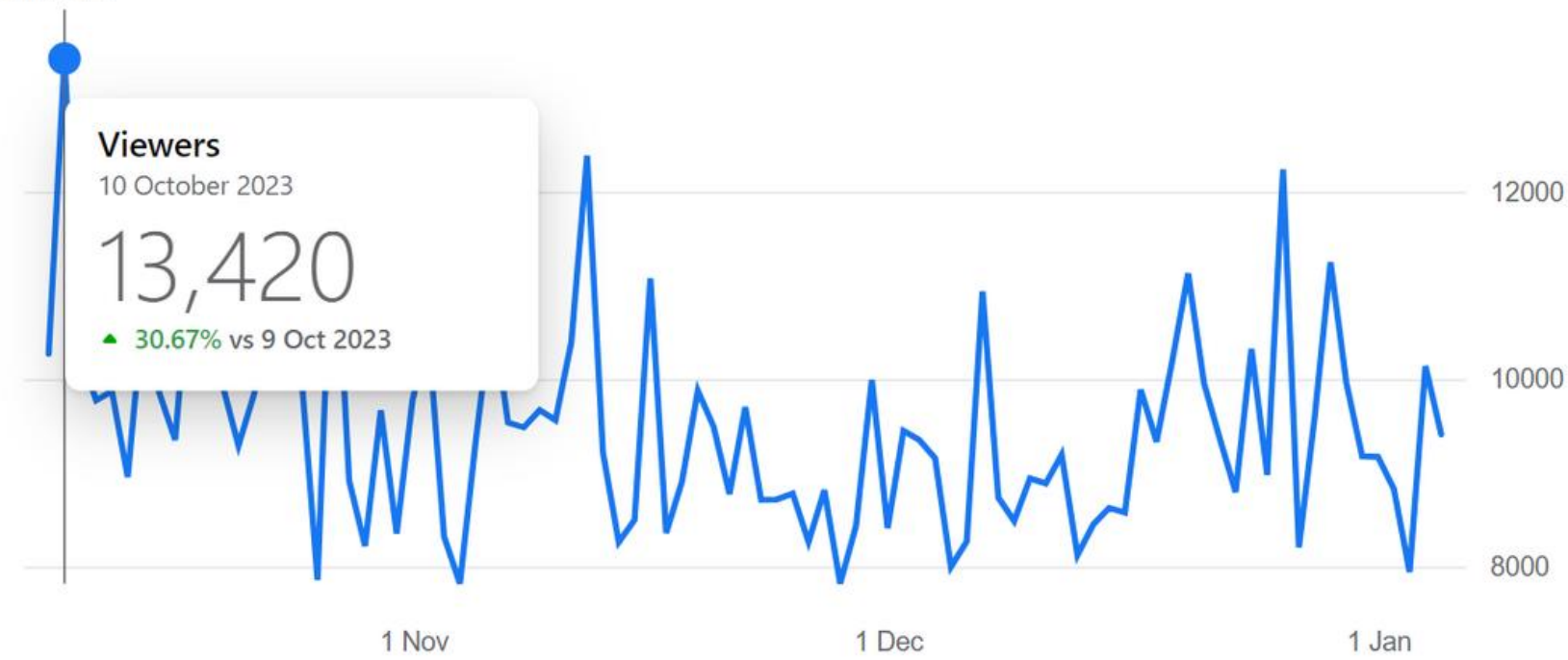
5 Jan 2024

Viewers

10 October 2023

13,420

▲ 30.67% vs 9 Oct 2023



262,514 viewed

▲ 8.48% vs 7 Dec 2023

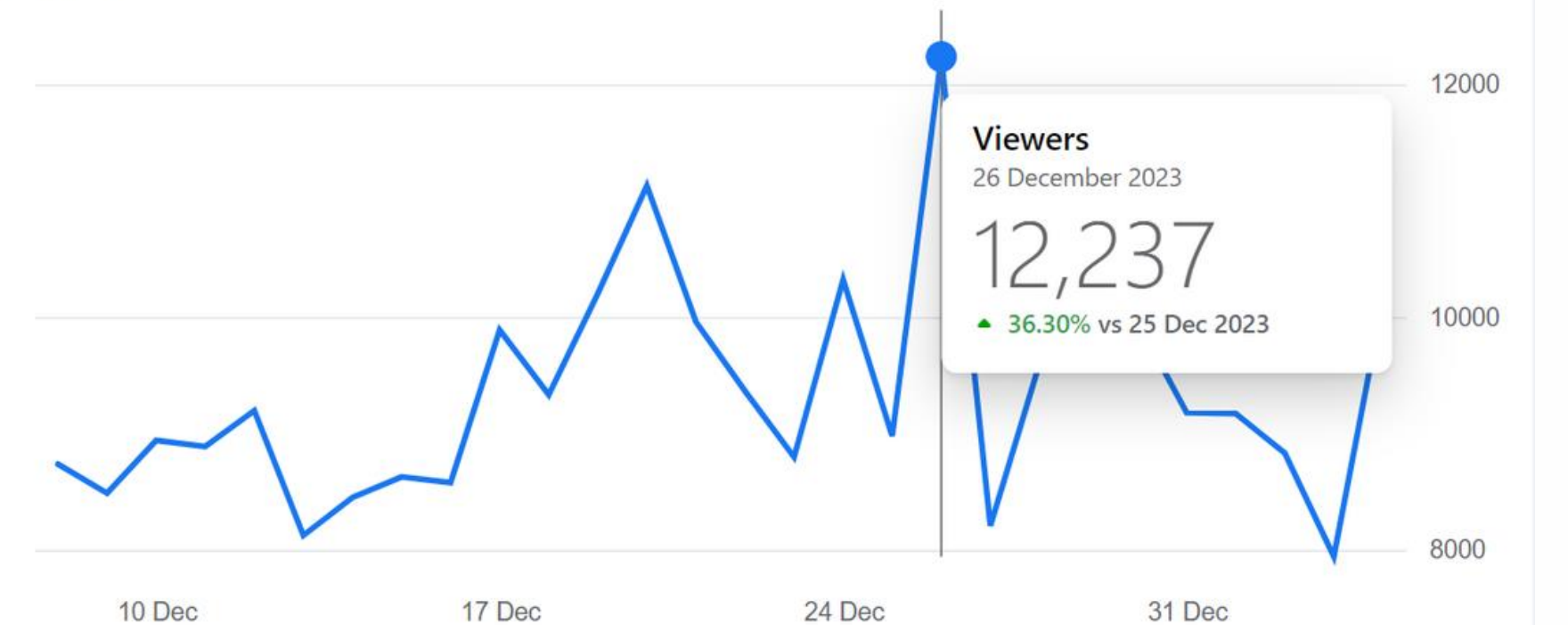
4 Jan 2024

Viewers

26 December 2023

12,237

▲ 36.30% vs 25 Dec 2023



**1,217 PERTHSHIRE BUSINESSES
POSTED INTO OUR GROUPS IN 2023**

Perthshire Local



**PERTSHIRE
LOCAL**

INVEST IN EACH OTHER

PERTH
WEATHER



Welcome to Perthshire Local, your complete guide to everything Perthshire. Where you can discover, book, buy, order and enjoy everything Perthshire has to offer, all in one place.



LISTEN TO LOCAL RADIO



MAIN APP SECTIONS

ENJOY
PERTHSHIRE

VISITING
PERTHSHIRE



ANIMALS
& PETS



SHOP LOCAL
SCOT

DEALS
PRODUCTS
EXPERIENCES



HEALTH
& BEAUTY

W
S
Wedding Marketplace
SCOTLAND

WEDDINGS
IN PERTHSHIRE

UPCOMING
EVENTS



GO SHOPPING



MUSIC
ENTERTAINMENT
& PARTY PLANNING



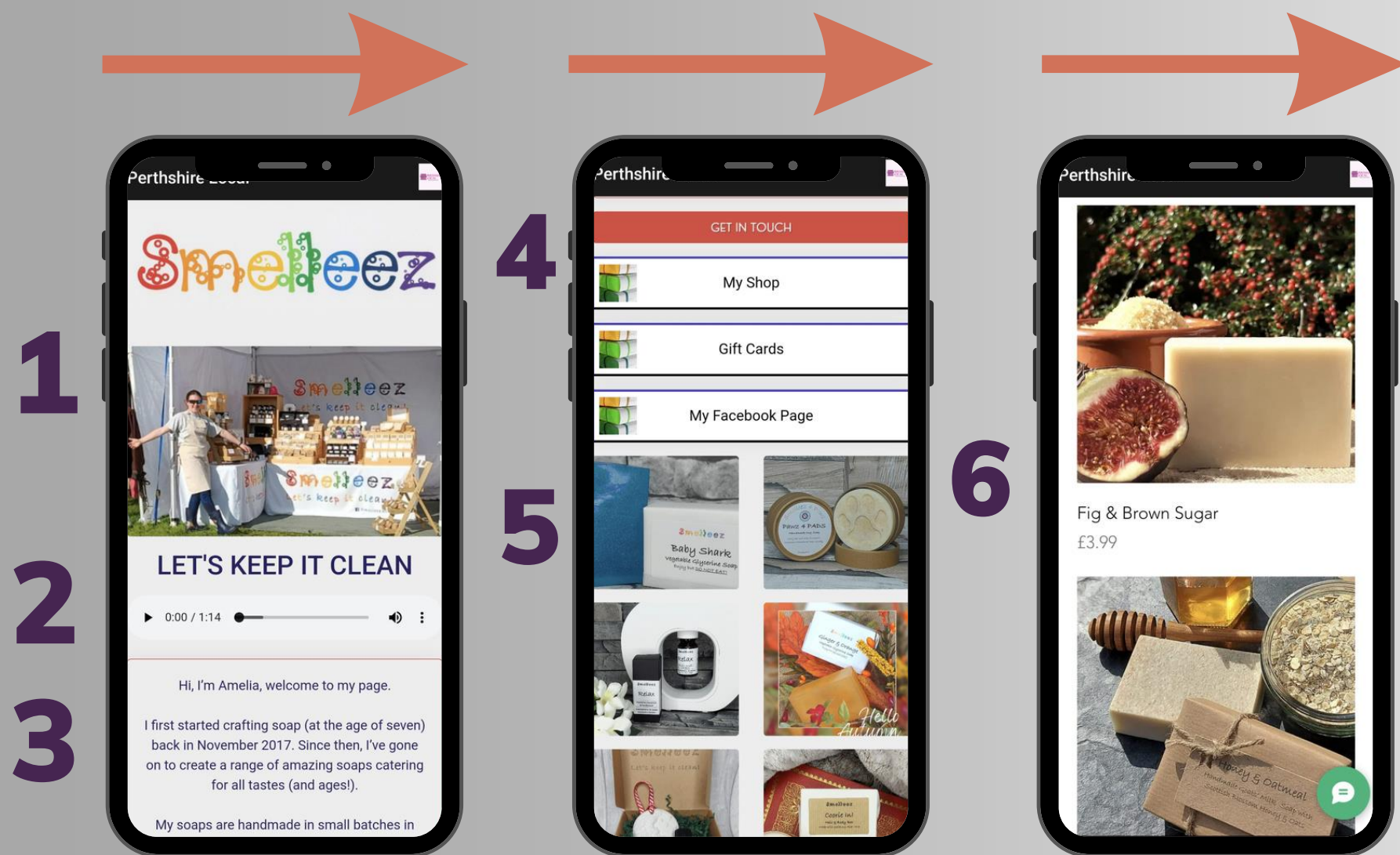
EAT & DRINK
IN PERTHSHIRE



SERVICES



OUR CHOSEN
CHARITIES & CAUSES



- **FEATURE IMAGE**
- **AUDIO DESCRIPTION**
- **DETAILED BLURB**
- **BUTTONS***
- **GALLERY**
- **BOOK/BUY/ENQUIRE**

*Buttons link directly to your booking / shop / takeaway system, whilst keeping the user experience in the App and ensuring the maximum amount of spend is being kept in Perthshire.

CUSTOMISED LISTING ON THE PERTHSHIRE LOCAL APP, PLUS LISTING ON ENJOY PERTHSHIRE WEBSITE

PART OF SHOP LOCAL SCOTLAND



ENJOY PERTSHIRE

www.EnjoyPerthshire.com

FREE
LISTING ON
ENJOY
PERTSHIRE



By the shores of a silvery loch, Dunstaffnage Hotel Suites is a privately owned boutique retreat.

Within its walls of blue grey stone, contemporary elegance and effortless comfort bring a new chapter to a storied history, shaped by the rugged beauty of the Scottish Highlands. A multi million pound makeover has enriched this Victorian sporting lodge with stylishly designed interiors. The result is one of rural Scotland's most acclaimed five star hotels, described by The Telegraph as 'perfect for those who love the great outdoors but aren't prepared to rough it.'

Maps

[Map](#) [Street View](#) [Get Directions](#)



Full Bar

Reservations

Seating

Serves Alcohol

Waitstaff

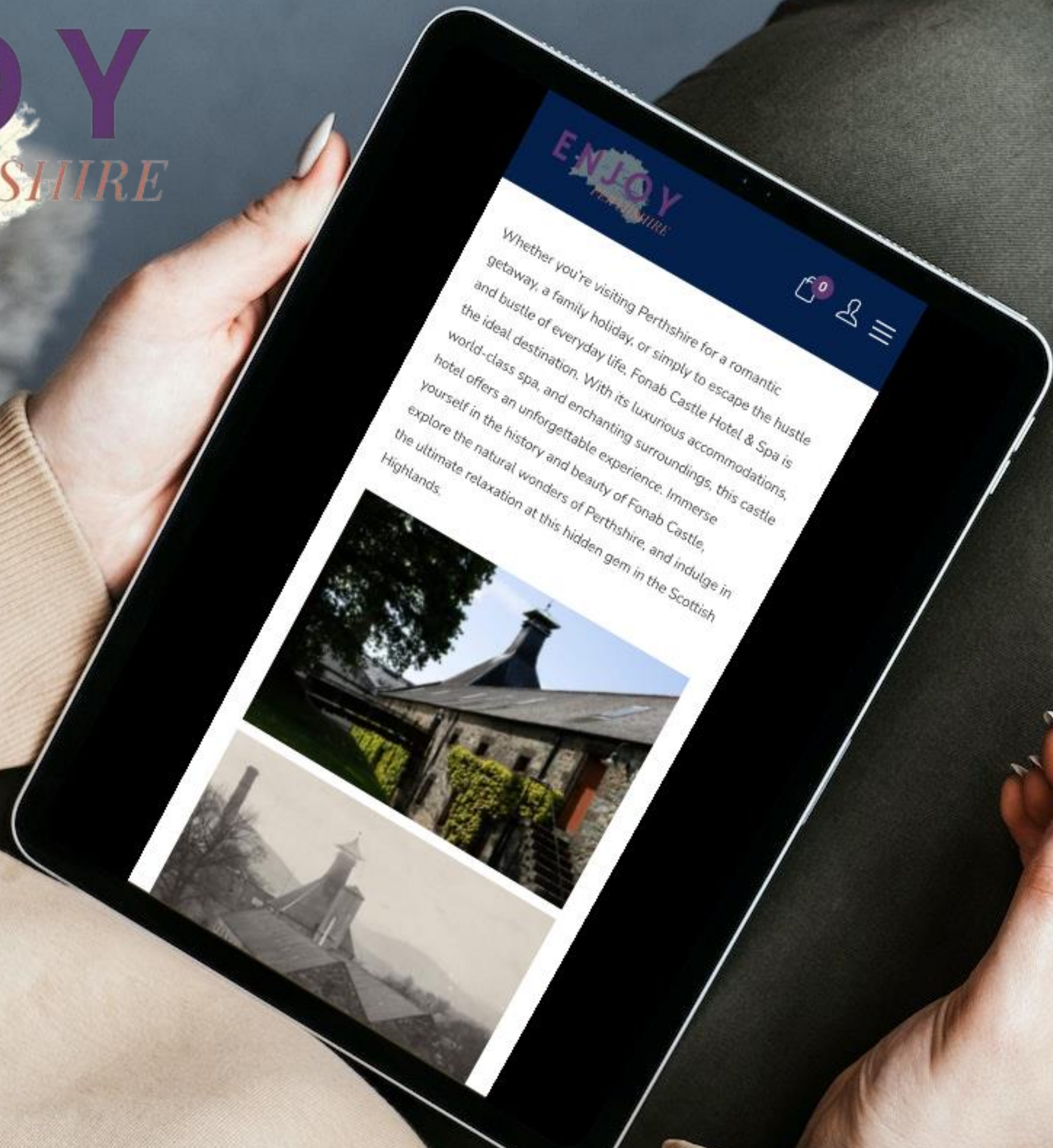
Wifi

Business Info

[Get Directions](#)



ENJOY PERTSHIRE



Whether you're visiting Perthshire for a romantic getaway, a family holiday, or simply to escape the hustle and bustle of everyday life, Fonab Castle Hotel & Spa is the ideal destination. With its luxurious accommodations, world-class spa, and enchanting surroundings, this castle hotel offers an unforgettable experience. Immerse yourself in the history and beauty of Fonab Castle, explore the natural wonders of Perthshire, and indulge in the ultimate relaxation at this hidden gem in the Scottish Highlands.



SHOP LOCAL

www.ShopLocal.Scot



ONLINE
MARKETPLACE



GIFT VOUCHERS EXPERIENCES PRODUCTS DEALS



Best For Two at The Dunalastair

~~£47.90~~



Sparkling Afternoon Tea for Two at The Dunalastair

£45.00 ~~£69.00~~



£50 Voucher for ONLY £35

The Tayberry £50 Launch Offer

£35.00 ~~£50.00~~



The Tayberry £100

£70.00 ~~£100.00~~

itison

20% - 30%

Plus % of unredeemed vouchers

YUMBLES

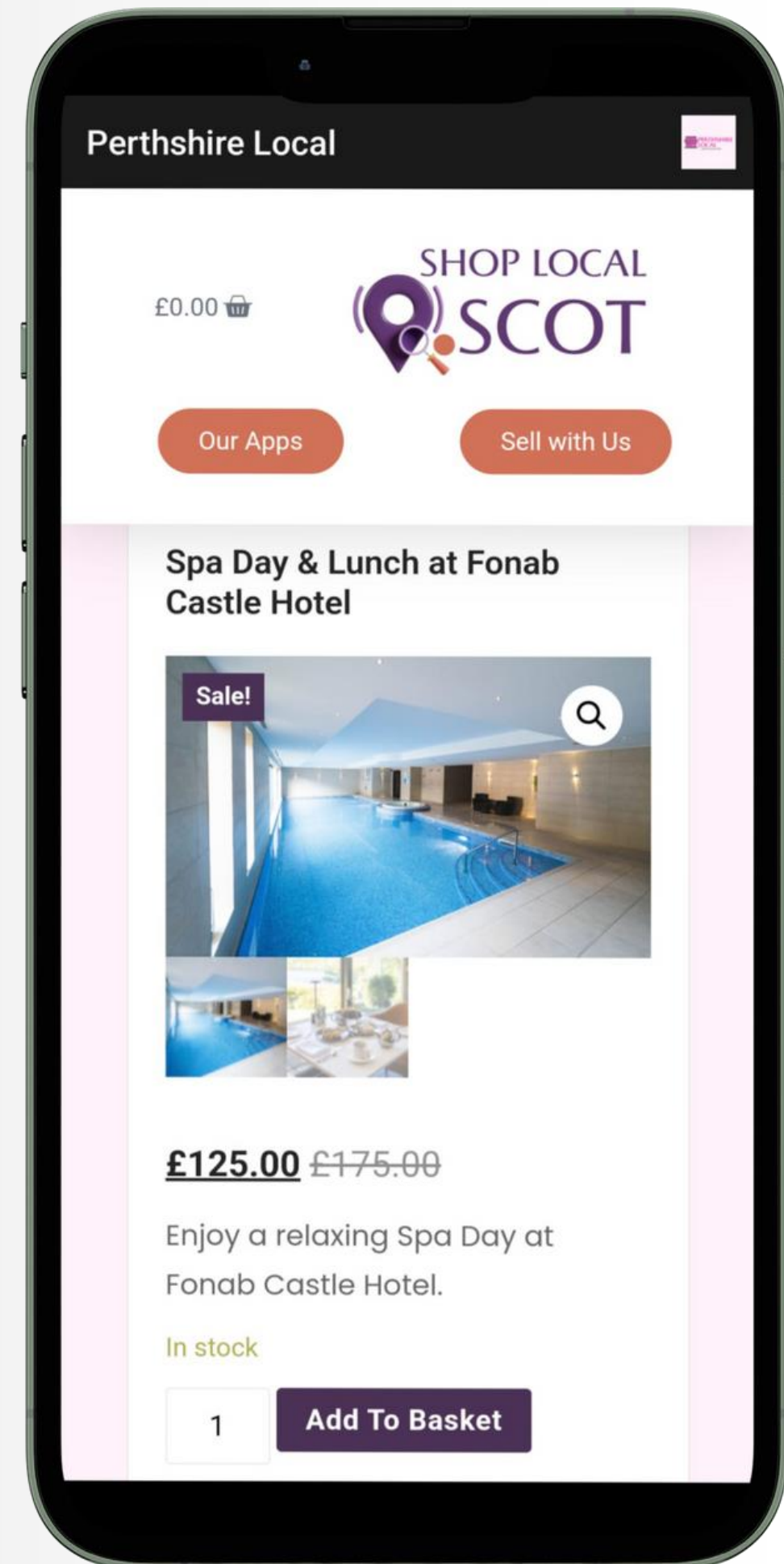
18% + 30p per item

Etsy

10.5% + 20p per item

SHOP LOCAL
SCOT

5% + Stripe Fees
1.5% + 20p per sale





**PERTSHIRE
LOCAL**

INVEST IN EACH OTHER



**SHOP LOCAL
SCOTLAND**



**SHOP LOCAL
SCOT**

**ENJOY
PERTSHIRE**





PERTHSHIRE
LOCAL

PERTHSHIRE LOCAL ARE PATRONS
OF THE NEW PERTH MUSEUM

OTHER LOCAL CAUSES WE CONTRIBUTE TO

- PERTH AMATEUR OPERATIC SOCIETY
- AD-LIB ARTS
- PADS
- HOGSCROFT HEDGEHOG RESCUE CENTRE
- CAPABILITY SCOTLAND



OUR PARTNERS

Signs & Designs


RGG DESIGN
& Architectural Services


GrowBiz
Towards Net Zero




GREAT
PERTHSHIRE

ESTD  1996
CORPORATE CARS
..... SCOTLAND

PERTHSHIRE
CHAMBER OF
COMMERCE



Val's Scottish

Tablet Treats


NORTH
LANARKSHIRE

DUNDEE
and Angus LOCAL

BRASSERIE • COCKTAILS • ROOMS
ST. JOHN'S
BAR & RESTAURANT
EST. 2023

DIGITAL
CONTACTS