**Perthshire Tourism Partnership. Theme. Responsible Tourism**

**Birnam Arts & Conference Centre**

**20 June 2022 10.00 - 12.00**

**Agenda**

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| 09.30 | **Refreshments - Coffee/Networking** |
| 10.00 | **Welcome to Perthshire Tourism Partnership**  David Smythe, Chairperson, Perthshire Tourism Partnership |
|  | **CONSUMER SENTIMENT & INSIGHTS** |
| 10.05 | **Future Outlook. Where Scots intend to travel in 2022?**  Duncan Stewart , 56 Degree Insights - The Scottish Tourism Index |
|  | **RESPONSIBLE TOURISM** |
| 10.35 | **Destination Net Zero Programme**  Janie Neumann, Sustainable Tourism Manager VisitScotland  <https://www.visitscotland.org/supporting-your-business/responsible-tourism/sustainability/climate-change/net-zero> |
| 11.00 | **Refreshments – Coffee/Networking** |
| 11.20 | **Electrik Explorer. Explore Electrips!**  Elaine Ford, Founder, Electrik Explorer |
| 11.40 | **Blairmore Farm Eco Accommodation**  Ailsa Clark, Owner, Blairmore Farm |
| 11.45 | **Q&A** |
| 12.00 | **Event Close** |